COMPANY PROFILE 2021

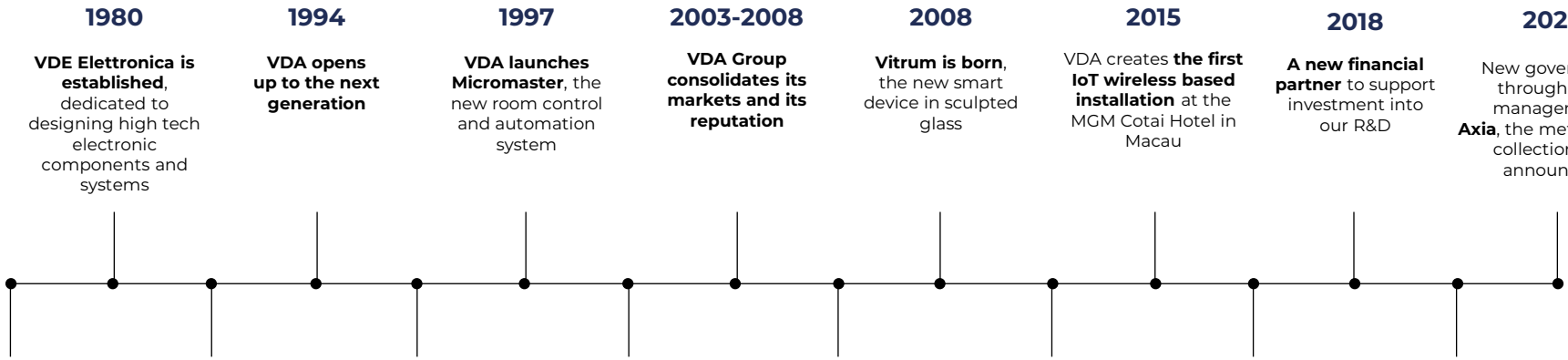
ABOUT US

VDA Group is a leading international company specializing in the development and realisation of advanced solutions for integrated Room Management and Interactive Television systems, in the main for the international hospitality industry.

With more than 250,000 rooms active in some of the world's most prestigious hotels, for more than 40 years we have been working with leading international hotel brands, confirming our position as a technical partner for tailor-made solutions created to improve the guest experience.

The distinguishing features of the Group that contribute to consolidating its leading position in the market, are its technological expertise and system flexibility, coupled with its 100% Italian design, its originality, and its care.

HISTORY


1979
Fabris Company established
1980
VDE Elettronica is established, dedicated to designing high tech electronic components and systems
1993
Hotel Master: the first Smart Room prototype
1994
VDA opens up to the next generation
1996
VDA launches Interactive TV services
1997
VDA launches Micromaster, the new room control and automation system
1999-2003
VDA successfully expands its Business overseas
2003-2008
VDA Group consolidates its markets and its reputation
2008
Connected Room: VDA Interactive TV is presented to the market in its new IPTV guise
2008
Vitrum is born, the new smart device in sculpted glass
2012
The ONAIR in-room entertainment platform is born
2015
VDA creates the first IoT wireless based installation at the MGM Cotai Hotel in Macau
2017
VDA introduces EnterPlease, the new mobile access control technology
2018
A new financial partner to support investment into our R&D
2019
VDA launches DUETTO, the highly original boxless solution
2020
New governance through new management. Axia, the metal switch collection was announced.

REFERENCE

HOTEL CHAINS

A
Aktau Hotel Kazakhstan
Aktau Museum
Al Faisaliah
Al Manshar Rotana Fahaheel
Al Rayyan Hotel
Al Sahel Resort and Hotel
Alt Calgary
Alt St Johns
Ampersand
Anantara Sathorn Hotel
Anantara The Palm Dubai Resort
Arjaan Rotana
Arora Gatwick Sofitel
Ascott Rafal Olaya
Ashford Castle
Athenaeum
Avani AoNang Krabi
Aziza Palace Jeddah

B
Baglioni Hotel
Beacon Hotel
Berkeley
Browns
Bupa Cromwell Hospital

C
Carlton Dublin Airport
Carlton Shearwater Plaza
Castlemartyr Hotel
Claridges
Clayton Hotel Galway
Connaught
Conrad Hilton
Coppid Beech Hotel
Crown Plaza Battersea
Crowne Plaza Hotel & Resorts
Crowne Plaza Madinah
Crowne Plaza Resort Salalah
Crowne Plaza Yas Island

D
Dariush Grand Hotel
De Vere Jubilee conference Centre
DoubleTree by Hilton London Marble Arch
DoubleTree by Hilton London Excel
DoubleTree by Hilton London Greenwich
DoubleTree by Hilton London Greenwich Hotel
Dromoland Castle
Duke of Richmond
Dukes Hotel
Dunboyne Castle
Dylan Hotel

E
East Clare Golf Village
Easy Hotels
Emirates Hospital
ENEC Guesthouse
Etihad Museum

F
Fota Island
Four Seasons Casablanca
Four Seasons Hangzhou
Four Seasons Hotel
Four Seasons Bahrain Bay
Four Seasons Dubai International Financial Centre
Four Seasons Riyadh Kingdom Center
Four Seasons Marrakesh
Four Seasons marunouchi
Four Seasons Resort Dubai Jumeirah Beach

G
Glasshouse
Grand Hyatt Kuwait
Grand Majestic Hotel
Grove
Guardsman (Vandon House Hotel)
Guardsman Hotel

H
Halkin
Hampton By Hilton RAK
Hard Rock Hotel Dublin
Hatta Fort Hotel
Heritage Hotel
Heritance Aarah Resort Maldives
Hilton Capital Grand
Hilton Causeway KSU
Hilton Craigendarroch
Hilton Dead Sea Resort & Spa
Hilton DoubleTree - Jazan
Hilton Dublin Airport
Hilton Garden Inn
Hilton Garden Inns Sunderland
Hilton Makkah Convention Hotel
Hilton Riyadh Hotel & Residence
Hilton Salwa Beach Resort & Villas
Hilton T5 Heathrow Airport
Holiday Inn & Staybridge Suites Dubai WTC
Holiday Inn Derby Riverlights
Hub by Premier Inn Covent Garden
Hub by Premier Inn Edinburgh City Centre
Hub by Premier Inn London Goodge Street
Hub by Premier Inn London Kings Cross
Hub by Premier Inn London Spitalfields, Brick Lane
Hub by Premier Inn London Tower Bridge
Hub by Premier Inn London Westminster
Hub by Premier Inn London Westminster Abbey
Hub by Premier Inn Royal Mile Edinburgh
Hub Torphichen Street
Hyatt Place London Heathrow Airport
Hyatt Regency Jabal Omar

I
IBIS Hotel Trade Centre
IBIS Melbourne, Australia
Icon Hotel
Imperial Hotel
Intercontinental Citystars Cairo
Intercontinental Hotel & Residences
Intercontinental Hotel @ O2
Intercontinental Le Vendome

J
JA Beach Hotel HITV
JA Manafaru Resort Maldives
Jabel Ali Beach Hotel
Jabel Ali Park Hotel
Jebel Ali Golf Resort & Spa
Jebel Ali Palm Tree Court
JONO BKK Hotel
Jumeirah Al Wathba Desert Resort
Jumeirah Carlton Tower
Jumeirah Emirates Towers
Jumeirah Guangzhou
Jumeirah Muscat Bay Bandar Jissah
Jumeirah Sa'adiyat Island Resort
Jumeirah Zabeel Saray Palm Jumeirah
Jumeriah Messilah Beach Hotel & Spa
JW Marriott Singapore

K
Kempinski Hotel and Residences Palm Jumeirah
Kinsale Hotel and Spa
Kuwait Investment Authority - Head Office

L
La Cigale Hotel
Lansbury Hotel
Le Meridien Mauritius
Lincoln Plaza Collection Curio by Hilton
Luton Hoo

M
Maldives Hotel
Marina Hotel
Marjan Island Resort & Spa
Marker Hotel
Marriott Hotel Al Forsan
Metropolitan
Metropolitan Hotel
MGM Cotai
MGM Macau
Middle Eight Hotel
Millennium Agarwood Salalah
Millennium Barsha Hotel
Millennium Deeyar Hotel Barsha
Millennium Hard Days Night
Millennium Hotel & Convention Centre
Millennium Knightsbridge
Millennium Multaqa Hotel & Serviced Apartment
Millennium Plaza Hotel
Movenpick Hotel Al Khobar
Movenpick Ibn Battuta Gate Hotel

N
Naufar
Nikki Beach
Nikki Beach Resort & Spa
Nikki Beach Resort & Spa Porto Cheli

O
Ocean View Hotel
OKURA Manila
Old Government House Hotel
Opus Hotel ME Dubai by Melia

P
Pan Pacific Orchard
Pan Pacific Orchard
Park Hyatt Doha Hotel & Villas
Park Plaza Soi Sukhumvit 18
Parknasilla Hotel
ParkRoyal on Pickering
Passenger Terminal Complex Lounges
Pheonecia Intercontinental Hotel
Point.a Edinburgh
Point.a Kensington
Point.a Hotel Canary Wharf
Point.a Hotel Glasgow
Point.a Hotel Kings Cross
Point.a Hotel Liverpool Street
Point.a Hotel Paddington
Point.a Hotel Shoreditch
Point.a Hotel Westminster

REFERENCE

Q
Qods Hotel
Queen Elizabeth 2 GRMS

R
Radisson Suites Sukhumvit 13
Rafayel
Rafayel on the left Bank
Ramada Encore Hotel
Ramada Hotel & Suites Coventry
Red Planet Angeles
Red Planet Aseana
Red Planet Ayala
Red Planet Bekasi
Red Planet Cagayan
Red Planet Cebu
Red Planet Davao
Red Planet Ermita
Red Planet Hotel Asoke
Red Planet Hotel HatYai
Red Planet Hotel Patong
Red Planet Hotel Pattaya
Red Planet Makassar
Red Planet Makati
Red Planet Ortigas
Red Planet Palembang
Red Planet Pasar Baru
Red Planet Peken Baru
Red Planet Quezon
Red Planet Solo
Red Planet Surabaya
Renaissance KL
Rivier Hotel
Rixos Premium
Rixos Saadiyat Island
Rixos The Palm
Rocco Forte Shnaghai
Rosewood Abu Dhabi
Rosewood Bangkok Hotel
Rosewood London
Rosewood Yangon Hotel
Rotana Sulaymaniyah
Rove Downtown
Rove Dubai Park & Resort
Rove Healthcare City
Rove Marina
Rove Port Saeed
Rove Trade Center
Royal Mansour Marrakech
Royal Palace Riyadh
Royal Yacht Club Jersey
Rudding Park
Rudding Park
Runnymede

S
Salthill Hotel
Sapanca Hotel Turkey
Saudi Council of Engineers Headquarters
Shangri-la Hotel Qaryat Al Beri
Sheraton Athlone
Slebech Park hotel
Slieve Russell hotel
Sofitel Bangkok Sukhumvit
SS Joie De Vivre
SS Maria
St James's
Staybridge Hotel and Suites Liverpool
Staybridge Suites Citystars Cairo
Staybridge Suites Yas Island
Suha Hotels
Supercity Furnival Street

T
Temple Bar Hotel
The Address at Dublin 1
The Address Dubai Mall
The Grove
The Leela Palace Chennai
The Okura Prestige Bangkok
The Resident Covent Garden
The Resident Kensington
The Resident Liverpool
The Resident Soho
The Resident Victoria
The Westin Hotel & Spa
Traders Hotel Qaryat Al Beri
Tune Cyberja
Tune Hotel Ahmedabad Gujarat
Tune Hyperjbrab
Tune Ipoh
Tune KL Downtown
Tune KLIA 2
Tune Liverpool

V
Verona Hotel KSA
Voco Reading

W
W Hotel
W Hotel The Palm
Waldorf Astoria Dubai Palm Jumeirah
Westbridge
Westbridge Hotel
Westin Dublin
Wilde Aparthotels by Stay City Edinburgh
Wilde Aparthotels by Staycity The Strand
World Medical Centre
Wyndham Gardan
Wyndham Grand Istanbul
Wyndham Grand Izmir Ozdilek
Wyndham Hotel Deira Waterfront

Y
Yotel Hotel

HOTELS

150 Bishopsgate

A
Ace of Huahin (A4)
Aleenta Hotel (A4 + VOD)
AMATARA - Regent Hotel Phuket

B
Ballynahinch Castle
Bangkrajao Wellness Center
Bayview Hotel
Boathouse Phuket (A4 + VOD)
Brehon Hotel

C
Carlton Hotel Bangkok
Carton House
Casa De La Flora Khaolak
Castle Leslie Estate
Chatrium Grand Siam Bangkok
Claridges
Clayton Hotel Birmingham
Clayton Whites Of Wexford
Clontarf Castle Hotel
Cork International Airport
Crowne Plaza Hotel Blanchardstown
Crowne Plaza Hotel Dublin Airport

D
Dara - Angsana
Dunadry Hotel

E
Eccleston Square
Europe Hotel

F
Flemings Hotel Mayfair Ltd
Fort Canning Hotel

G
Galgorm
Go Native TBR 153

H
Hard Rock Hotel Dublin
Haymarket Hub Hotel
Holiday Inn Express Dublin Airport
Holiday Inn Express Dublin Airport

J
JA Lake View Hotel
JONO Hotel

K
Kata Rock Hotel (A4)
Kingsley

L
La Vela Khaolak
Lansbury Hotel
L'Oscar London
Lough Eske

M
Maitrai Rama 9 Bangkok

P
Pierce Hill

R
Rajadamri

S
S31 Sukhumvit Hotel (A4 + VOD)
Shin Chitose Airport Hotel
Sunsuri Phuket (A4)

T
The Landmark Bangkok
The River
The Siam Hotel (A4+VOD)
The Wave Pattaya (A4+VOD)
Titanic
Twinpalms Hotel

U
U Hotel Sathorn (A4)
U Sukhumvit Bangkok (A4)

W
World Medical Center (A3)

VISION

VDA aims to be the benchmark group in the Hospitality sector, putting innovatively designed advanced technological solutions at the service of its clients.

MISSION

Our mission is to simplify and improve the concept of Room Automation offering know-how, design innovation and creation of integrated solutions to assure reliability together with full support.

OUR NETWORK

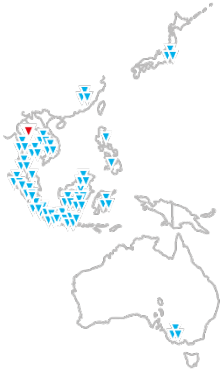
ITALY

HOTELS:	2,200+
ROOMS:	98,900+
GUESTS:	19,800,000+

EUROPE

HOTELS:	250+
ROOMS:	30,800+
GUESTS:	6,200,000+

ASIA PACIFIC



HOTELS:	110+
ROOMS:	20,900+
GUESTS:	4,200,000+

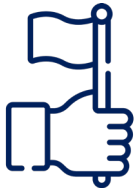
AMERICA

HOTELS:	20+
ROOMS:	1,700+
GUESTS:	340,000+

MIDDLE EAST AFRICA

HOTELS:	150+
ROOMS:	38,000+
GUESTS:	7,500,000+

WHY CHOOSE VDA



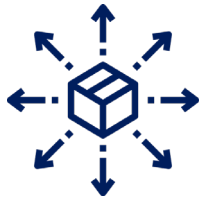
A LEADER IN GRMS

WITH 40 YEARS OF EXPERIENCE

WITH FOUR MAIN OFFICES SITUATED ACROSS THE GLOBE

CUSTOMIZABLE PRODUCTS

A MADE IN ITALY GUARANTEE



A WIDE RANGE OF STUNNING PRODUCTS

OUR MARKETS

Hospitality

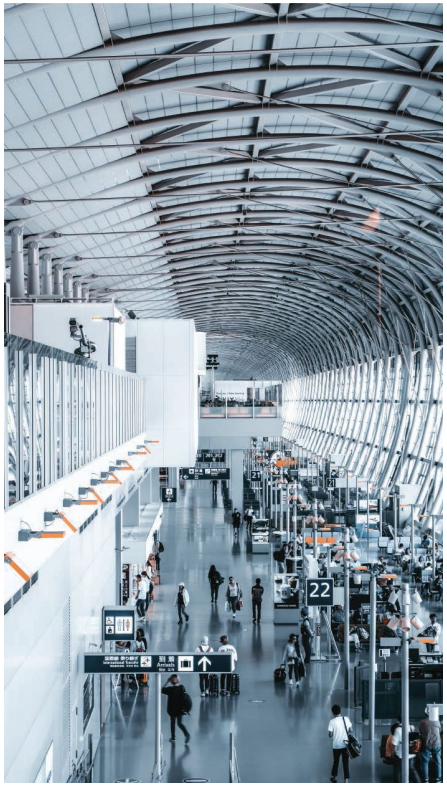
Marine

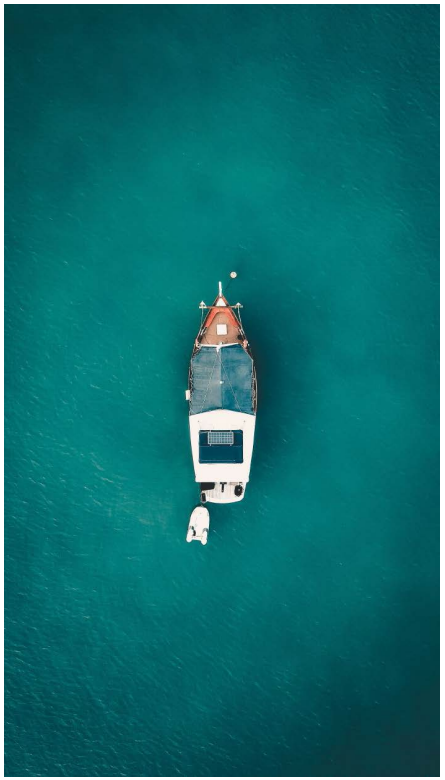
Healthcare

Commercial

Airports

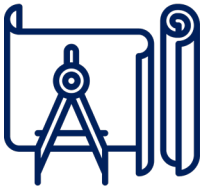
Offices





STAKEHOLDER

CONSULTANT



ARCHITECT

OPERATOR

SYSTEM INTEGRATOR

HOTEL

GRMS

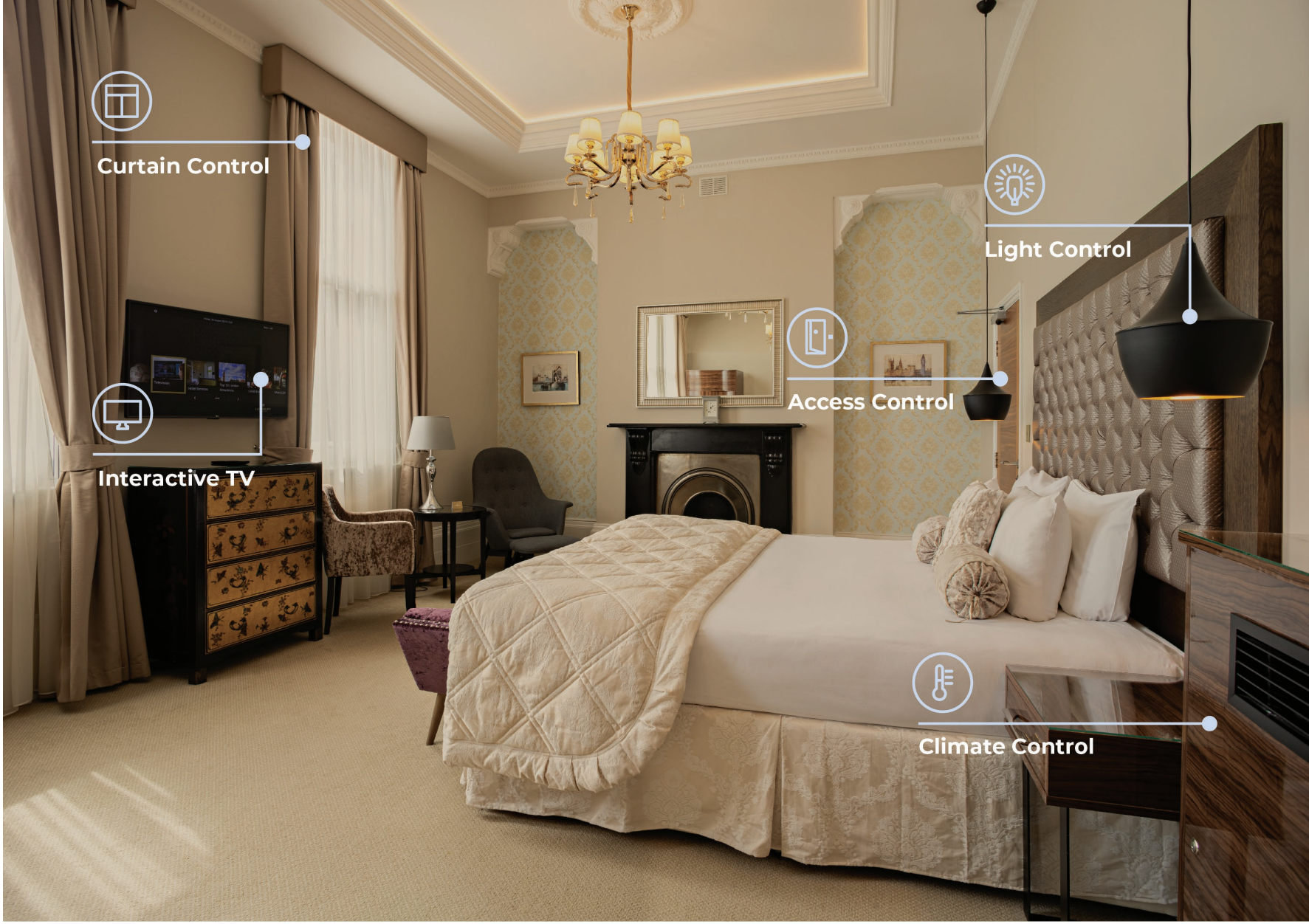
ETHEOS

Etheos is **the new cloud-based platform**, designed by VDA, created to improve room control in a hotel environment (a Room Management System).
The new system provides a wide range of functionality, allowing the management of the hotel in an integrated way, ensuring both energy and resultant cost savings.
The management of the hotel room's comfort settings, and the collection of the various parts of information, are entrusted to the Nucleus series controllers, them adapting to the varying infrastructures that are in place.

MICROMASTER

Micromaster is the distributed intelligence, integrated **Room Management System** developed by VDA for the Hospitality sector, designed to manage access, climate and lighting.
Micromaster's strong points are energy saving, easy and efficient system control, and absolute guest comfort, both in the bedrooms and communal areas.

FUNCTIONALITIES



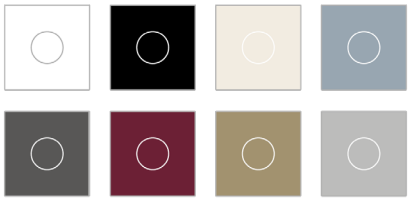
COLLECTIONS

VITRUM

**Multiple awards for 100% Italian design,
at an international level.**

Multiple awards for Italian design with superior quality in robustness, material, and durability.

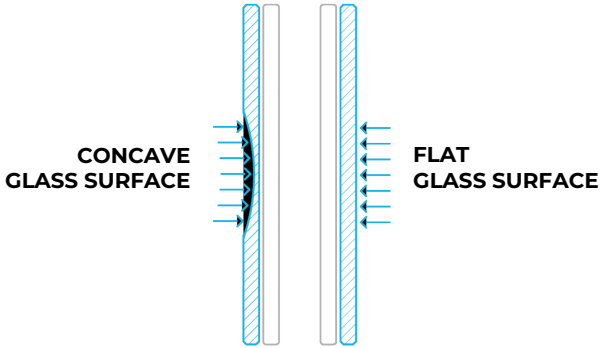
UN-MATCHED CUSTOMISATION CAPABILITIES



COLOUR CUSTOMISATION

LOGO CUSTOMISATION

Semi transparent inks permit company logo's to be visible in their required colours, even with the backlight switched off (in standby mode)



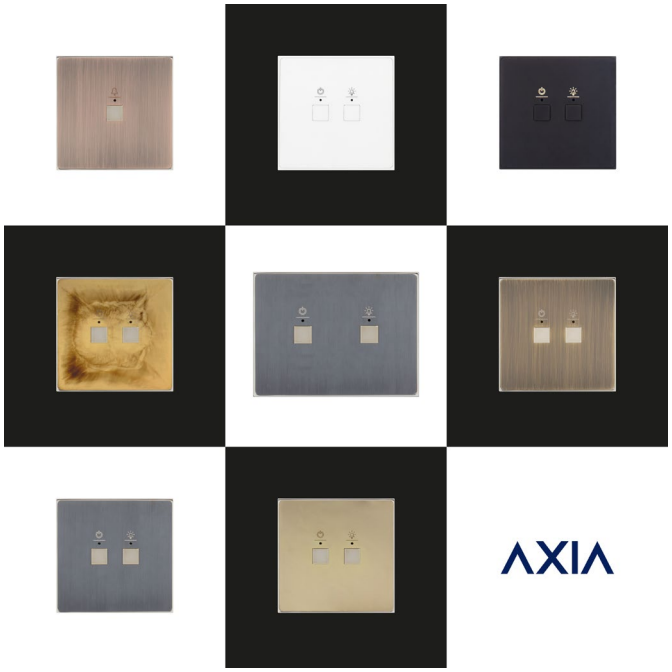
GLASS CUSTOMISATION

AXIA

The idea of combining **tradition with technology** resulted in our newest range called Axia.
A prestigious range of **mechanical controls** dedicated to the automation of the hotel room.

The aesthetic possibilities surrounding Axia are unlimited, and can be obtained by combining the two elements that make up the device, namely its **magnetic plate**, and its wall **anchored support**, whilst offering a large selection of **many beautiful finishes**.

AXIA



The faceplate can be chosen between the finishes starting from a support and nickel-plated aluminum buttons. Choose among the main options:

Brushed Stainless Steel (standard), **Bronze Brass Matt**, **Bronze Brass Polished**, **Bronze Copper Matt**, **Flamed Brass Matt**, **Gold Champagne Matt**, **Burnished Matt Black**, **Matt Brass**.

DUETTO

Duetto is the boxless solution device range designed and developed by the VDA Group.

Duetto combines the **power of Micromaster** and the **Vitrum design** with the versatility that only a boxless solution can offer.

Its independency from the need for wall back boxes, and its multiple functionality available in two simple devices, make it a unique easy-to-install solution, where cabling costs and building works are drastically reduced.

DUETTO

A/C CONTROL AND SERVICES

|| Customisable aesthetics
|| Temperature and room facilities control
|| White alphanumeric display
|| RFID card holder with backlit guide (RGB)
|| Integrated temperature and humidity sensors
|| Backlit hotel logo (RGB)

ACCESS CONTROL

|| Customisable aesthetics
|| Smart RFID Card reader
|| Room facilities indication and doorbell button
|| Backlit room number (RGB)
|| Available in IP54 version
|| Available with BLE Add-On for mobile phone door opening

CLASSIC

Our traditional Classic collection that fits into most of the 3 module Italian manufacturers modular range (BTicino, Vimar, Gewiss, Ave, etc) and our Vitrum collection.

INTERACTIVE & CASTING TV

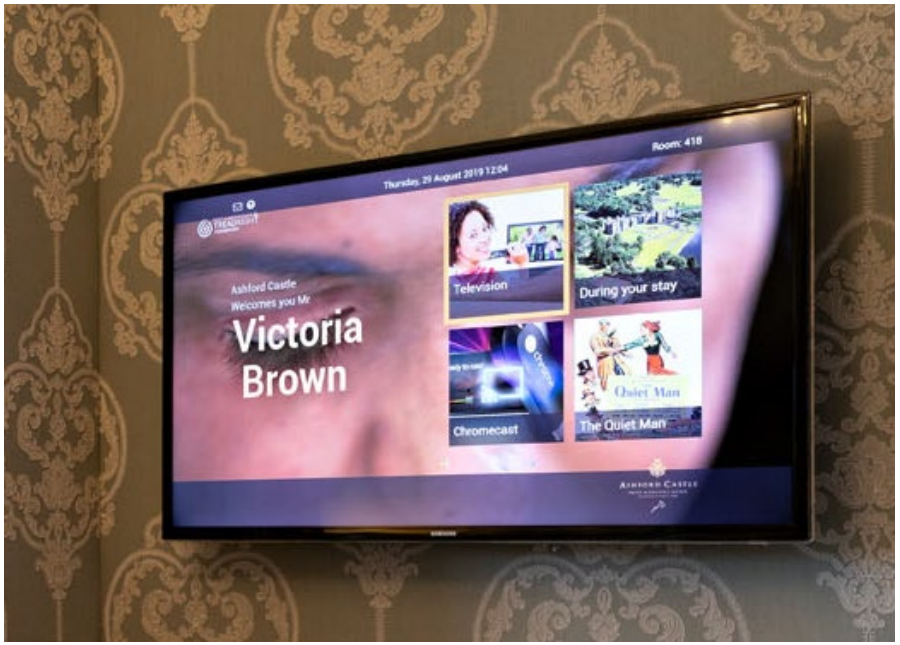
POWERTVONAIR

IPTV & INTERACTIVE TV ON CLOUD SOLUTION

The ONAIR platform is a revolutionary business television and in-room entertainment system, again based on cloud technology.
PowerTV ONAIR is the hotel's shop window, for promoting services via the in-room TV or the guest smartphones, as well as providing real-time information about events at the hotel and in the city.

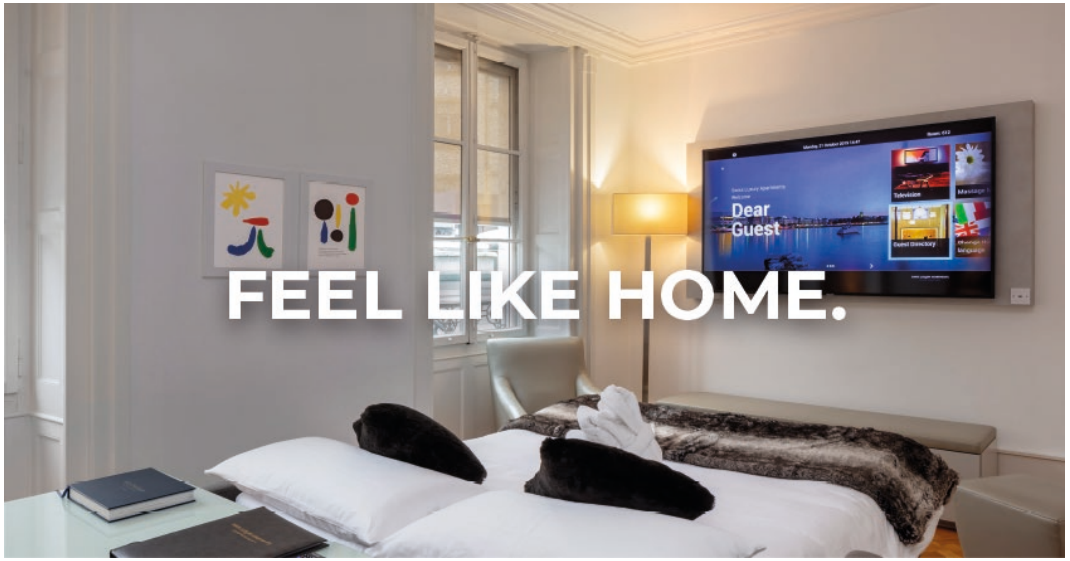
The PowerTV ONAIR management system is based on a cloud platform, making it possible to centralise software and firmware updates to the system itself.

Using the App available from Apple and Google Store, guests can project photos, films and music from their own devices.



XENIA

VDA CAST MOBILE FOR GUESTS.



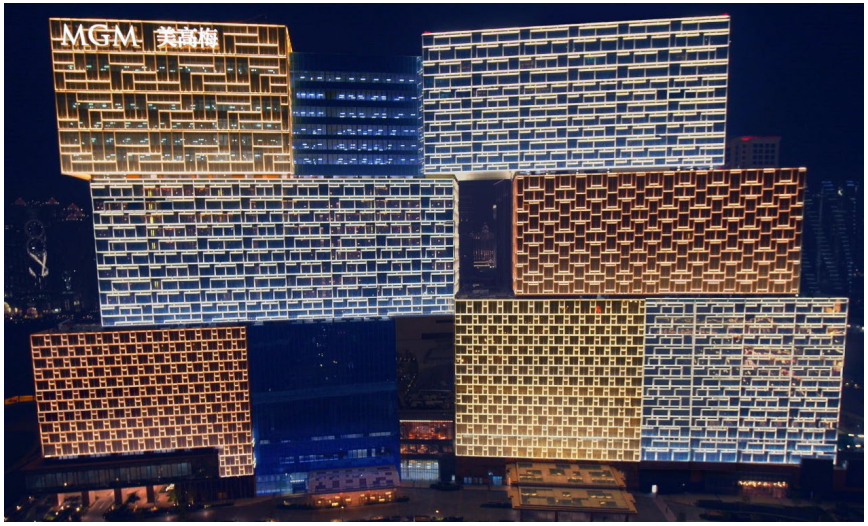
MOBILE CASTING SERVICE FOR YOUR GUESTS

Xenia is the revolutionary Interactive TV solution for entertainment within hotel guest rooms, specifically designed for the hotel industry.

Among the many features that the system offers, it provides a Casting solution (or Screen Casting) that permits the guest to play video, music, and other OTT (Over-The-Top) content on the TV.

Xenia also provides the method to promote and present hotel services on the guest room TV, providing information on events within the hotel and in the city.

CASE HISTORY



MGM COTAI HOTEL

MACAU

The automation of 1,400 rooms is possible thanks to Bigmaster, an innovative room management cloud system .

The luxurious smart rooms are entirely managed by the guest through a smartphone device, which gives the user total control of all the functions within the room though a simple and intuitive way.

The IPTV system supplied by VDA makes smart technology even smarter by delivering the same simple and intuitive functions such as room service and entertainment interactive and engaging.

ME DUBAI OPUS

UAE

VDA's guest room management system Micromaster provides controls for the 93 bedrooms, where the technology is based on low voltage Modbus protocol that controls the guestroom lights, HVAC, and also curtains.

The system provides server level integration with Assa Abloy Access Control, as well as an integration with Innspire to control the lighting, HVAC, and curtains through the TV, and mobile app.

The solution also ensures advanced energy management through a PIR and PMS interface.

PALAZZO DI VARIGNANA

ITALY

Palazzo Varignana selected VDA Micromaster system for its 146 rooms.

Thanks to the chosen technology, it is possible to manage room access, lighting through different lighting scenarios, and also temperature control, providing important energy savings when the guest is not present in the room.

SINGER PALACE HOTEL

ITALY

VDA chose the Vitrum version of its Micromaster system to install at the Singer Palace.

The black glass door key reader also incorporates the backlit room number, in keeping with the clean, elegant style.

The presence indicator in the external reader tells hotel staff whether the guest is in room, and incorporates the do not disturb sign.
The internal reader, again in glass, has the DND control and the button for switching on the entry light.
If the guest is out of room the lighting circuits and power sockets are disabled, leaving only essential services like the minibar operating, to optimise overall hotel energy consumption.

VDA also installed IPTV at the Singer Palace. Satellite and digital terrestrial TV channels are transmitted to all LED TVC's present in the hotel.

The PowerTV ONAIR platform also provides a series of entertainment service Apps, like web radio and music, information and weather forecasts. The set back ONAIR Box is also used as access point for Wi-Fi coverage in the rooms. Each room has its own Wi-Fi antenna, for uniform high-quality coverage.

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